

# Key Questions Addressed

## 1.) How to work in authoritarian regimes?

- work with other partners and intermediaries who know the context
- media training in-and-out
- think out of the box
- policy / diplomacy work
- look at what is feasible and possible
- help partners to develop their risk management strategy
- create / keep places to talk openly
- support enabling environment and policy dialogue

## 2.) How to work in violent contexts?

- be ready to invest in basic security (funding)
- work with journalists on hate speeches, ethic and code of conduct
- ensure the safety of journalists trainings on safety, access to legal aid, digital safety, code of conduct for journalists
- humanitarian media; info to refugees, voice to refugees
- support hidden journalists and train them on digital security
- financer la diffusion par satellites
- diplomatic work and policy dialogue
- building conflict sensitive journalism
- beware of journalists' political agenda

## 3.) What effect on accountability? Participatory civic engagement?

- supporting investigative journalism / data journalism
- link media with CSO
- Engage with community radios and link with social media
- support media for good content production - public appreciation
- support media in professionalization - specialization
- Monitoring and tracking to prove effect. Be ready to invest in that
- support training of media champions
- build / create joint platforms between citizens and supply side for info sharing / accountability
- media literacy

#### **4.) How to foster sustainability?**

- expose media to new way of making revenue (revenue generation)
- support media for structured lobbying for taxing media products - ads commercial know-how
- help them to create networks for revenue generation
- make people appreciate media work and choose champions
- provide organizational support in management, strategy, plans, business plans, gov structure, etc.
- content transformative grants
- support lobbying and advocacy for policies promoting public funding (where possible)

#### **Innovation / Tools**

- Mobiles: e-g. M&E, messaging, linking with radios
- small grants to innovative experiments
- Data journalism and civic tech
- data portals
- Committing to research
- investigative journalism online
- web radios
- satires, songs, cartoons

#### **Strategies / Production / Diffusion**

- programmes radio thématiques (plutôt que) en plus généraliste
- faire des études d'audiences